

Call for Papers: Victorian Markets and Marketing



Smithfield in 1852, p.179 from *Thomas Miller, Picturesque Sketches of London Past and Present, 1852*

October 15-17, 2009 at The Coast Renaissance Hotel, Vancouver, BC

A Joint Conference of the Victorian Studies Association of Western Canada and the Victorian Interdisciplinary Studies Association of the Western United States. Hosted by Emily Carr University of Art and Design and the University of the Fraser Valley

Keynote Speaker: Erika Rappaport, Department of History, UCSB

"Come buy, come buy"—the call of Christina Rossetti's goblins encapsulates the lure and menace of Victorian commodity culture. This international conference will bring together specialists in Victorian art history, history, gender studies, science, and literature to contemplate the many markets of Victorian England and its colonies. We invite paper proposals on literary and art markets, financial markets, Victorian capitalism, speculation, consumerism and economic transformations.

Possible topics include (but are not limited to):

Advertising
Victorian money, stocks, bonds, speculations, currency, and money markets
Economic booms, bubbles, and busts
Frauds, speculators, swindlers
Economic language; marketplace metaphors
Authorship and commerce; the business of writing and publishing
Reading for profit
Readers as consumers
Literature and serialization as speculation
Speculative fictions; capitalist criticism
Hard times; economic crises
Book history and markets
Economics & aesthetics

The art market, antiques market, arts and crafts as a market
Class and consumption
Marketing celebrity and the interview
Imperial goods and markets
Visual techniques of marketing: prints, photography, chromolithography
Exhibition catalogues as market venues
Marketing strategies at international exhibitions
Marketing and political economy
Shopping & consumerism
Women and the marketplace
Trade unions & cooperatives
The market for education
The market for publication
The market for reform
The market for religion

Please submit a 500-word abstract plus a short (75-100 word) bio by March 10, 2009 to Karen Selesky, Program Chair: vsawc.visawus@ufv.ca